



**“YOUR STYLE 101”  
Ten Basic Fashion Tips**

1. **Your “Colors”** – Determine if your skin, hair, and eye coloring is cool or warm. Cool colors have blue undertones and warm colors have gold undertones. How can you tell? Put a color around your neck; does your skin show red blotches? Do dark circles show up under your eyes? These are signs the color is not right for you.
2. **Oval Face** – If the shape of your face is oval or curved, then the inside lines of the garment and accessories should also be curved. For example a jacket lapel has rounded corners or the pattern of the fabric is curves.
3. **Angular Face** – If the shape of your face is angular, then the inside lines have the garment and accessories should also be angular. For example a jacket lapel has sharp corners or the pattern of the fabric is angular.
4. **Defined Waist** – If you have a definite waist (waist measurement is 9 inches or smaller than hip measurement), the line of the garment should have defined waist (for example: pleats.)
5. **No Waist** – If you do not have a definite waist or boyish figure (waist measurement is less than 9 inches smaller than hip measurement), the line of the garment should be straight waisted.
6. **Tight Clothing** – If you see horizontal pulls or creases, the clothing is too tight fitting.
7. **Large Clothing** – If you see vertical folds or creases, the garment is too large fitting.
8. **Horizontal Lines** – Horizontal lines cut you in half and widen the spot of horizontal line stops the eye’s vertical movement and emphasizes that spot. For example, a jacket bottom ends in the middle of the hip, making large hips appear even larger. If a jacket hem ends at a small waist, the small waist is emphasized. If any part of your body is short, horizontal lines can emphasize it. Horizontal lines make you look shorter
9. **Vertical Lines** – Vertical lines elongate and vertically divide. A vertical line from top to bottom can make you appear longer. Also princess lines strategically placed can create an illusion of smaller hips.
10. **Your Fit** – If you cannot find clothing that fits all over, have the garments altered or have the clothing tailored just for you.