

3 Steps to Identifying Clothes that Fit and Compliment your Personality

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The goal is to create a look that tells the world who you are, and a big part of that is your personality. Clothing that fits and compliments your personality will feel natural and right. You will subconsciously convey this to others, and your overall image will therefore convey integrity and support your professional goals. On the other hand, if your clothing does **not** fit your personality you will tend to convey dissonance, discomfort and lack of overall integrity.

So how do you identify clothing that will enable your personality to come through with clarity and integrity? For the moment, I want you to totally forget how the fashion industry may be currently defining your style. There's a good chance that your personality does not fit that look, and **being in fashion** may actually send a subtle message to others that you are **out of integrity**. This could seriously work against your professional goals.

Go to your closet and take a brief "wardrobe tour". Take special note of your favorite clothes to help determine what you have been trying to tell yourself about your clothing personality:

- 1. Closet wardrobe tour questions:** Toward what colors do you gravitate? What types of fabrics do you like? What designs within the fabric do you like? What styles of clothes do you like? Are your clothes formal vs. casual? Do your clothes have a lot of design details vs. few design detail? Are your clothes classic vs. cutting edge? Do you wear pants vs. skirts vs. dresses? On a sheet of paper, write a brief one-paragraph **clothing personality profile** answering the above questions.
- 2. Go window shopping at a few of your favorite stores and/or go to the library and view a few of your favorite fashion magazines.** If you don't have a favorite fashion magazine, find a few that seem attractive to you. Look for styles, colors, type of clothes. What are you drawn toward? Ask yourself the same questions as in part 1 (above) and then add additional comment to the **clothing personality profile** you began.
- 3. Finally, take another look at your clothing personality profile, and answer the following questions:**
 - **Are you more conservative by nature?** Clothing with design detail and more neutral colors may be the better fit.
 - **Do you have an outgoing, flashy personality? Do you love being the center of attention?** Clothing with simple lines, flashy bright colors (hot pinks, blues, reds, oranges, yellows) and bling (elaborate ostentatious jewelry) may be the better fit.
 - **Do you have a creative personality?** You may be looking at more edgy clothing with cutting edge detail and colors that slightly break the rules.

Please call or email me and let's arrange for a **clothing personality profile consultation**. In the comfort of your home we'll look at your wardrobe, review your clothing personality profile and then look at some great clothing options. Even if you are having trouble creating your clothing personality profile, I'll help you through the above three steps! Following our consultation I'll prepare your own customized **Clothing Personality Profile** and send it to you by mail or email attachment within three business days.

Wouldn't it be great to feel good wearing clothing that conveys integrity of personality, while conveying a professional image and supporting your career goals?

Value: \$250 (1 1/2 hour consultation (+) transportation)

Your Cost: \$175

"If you do not find benefit in the information you receive within 30 days you will receive a full refund."